

Boots, Beer, Bourbon & BBQ Festival

Sponsorship Opportunities

Partner with us for a rip-roarin', one-of-a-kind celebration of **live music, craft drinks, and authentic BBQ**—and put your brand front and center while earnin' goodwill, community love, and direct engagement with **1,000+ festival-goers**.

This ain't just another event—it's a full-blown hoedown where sponsors don't just get seen... they get remembered.

Presenting Sponsor – \$5,000 (1 spot available)

Saddle up as the top dog of the festival.

- **Exclusive naming rights:** *Boots, Beer, Bourbon & BBQ Festival presented by [Your Company]*
 - **Premier logo placement** everywhere folks look: banners, t-shirts, flyers, posters, social media, e-blasts, radio, and podcasts
 - **Top-tier recognition** with frequent shout-outs from the stage
 - **8 VIP wristbands** (VIP access, 8 drink tickets, 8 meal tickets)
 - **Premium booth space:** one 10x20 *or* two 10x10 booths in high-traffic areas
 - **On-stage moment** to introduce a band and tip your hat to the crowd while spotlightin' your company
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Stage Sponsor – \$3,000 (1 spot available)

Put your name where the music hits hardest.

- **Naming rights** to the main stage: *[Your Company] Main Stage*
 - **Bold banner branding** on and around the stage
 - **Regular on-stage shout-outs** throughout the day
 - Logo featured on all major marketing: banners, t-shirts, flyers, posters, social media, e-blasts, radio, and podcasts
 - **6 VIP wristbands** (front-of-stage VIP seating, 6 drink tickets, 6 meal tickets)
 - **10x10 booth space** in a prime location
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VIP Area Sponsor – \$1,500 (*1 spot available*)

Be the name behind the best seats and coldest drinks.

- **Exclusive recognition** as the VIP Area Sponsor
 - **Branded signage** inside the VIP area
 - On-stage shout-outs givin' your business some love
 - Logo placement on banners, t-shirts, flyers, posters, social media, and e-blasts
 - **4 VIP wristbands** (VIP access, 4 drink tickets, 4 meal tickets)
 - **10x10 booth space** in a prime location
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Gold Nugget Sponsor – \$1,000

A solid stake in the festival with golden exposure.

- Recognition as a **Gold Nugget Sponsor** across all event platforms
 - Logo on banners, t-shirts, flyers, posters, social media, and e-blasts
 - **3 VIP wristbands** (front-of-stage VIP seating, 3 drink tickets, 3 meal tickets)
 - **10x10 booth space**
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Silver Spur Sponsor – \$750

Kick up some dust and get your brand noticed.

- Recognition as a **Silver Spur Sponsor** on banners, t-shirts, flyers, posters, and social media
 - **6 General Admission passes**
 - **10x10 booth space**
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Bronze Buckle Sponsor – \$500

A polished way to get your name in the mix.

- Recognition as a **Bronze Buckle Sponsor** on banners, t-shirts, flyers, posters, and social media
- **4 General Admission passes**

Copperhead Sponsor – \$500

Low investment, high visibility—no bite, all shine.

- Recognition as a **Copperhead Sponsor** on banners, t-shirts, flyers, posters, and social media
- **4 General Admission passes**

Specialty Sponsorships

Perfect for brands lookin' to stand out without breakin' the bank:

- **Tenderfoot T-Shirt Sponsor – \$1,000**
Your logo proudly displayed on official festival t-shirts worn by staff and sold as merch.
- **Daisy Dukes Contest Sponsor – \$500**
Branded recognition during the crowd-favorite contest, plus the chance to provide prizes.
- **Hayride Sponsor – \$300**
Your logo ridin' along on hayride signage and route displays.
- **Line Dancing Sponsor – \$250**
Branded shout-outs during line dancing lessons and throw-downs.
- **Fence Banner Sponsor – \$200**
Your banner stretched along the fence line where folks can't miss it.

Why Sponsor?

- **Brand Visibility:** Reach 1,000+ boots-on-the-ground attendees plus thousands more through pre-event promotion
- **Community Impact:** A portion of proceeds supports **Chasing a Dream Charity**
- **Direct Engagement:** Shake hands, pour samples, and make real connections
- **Repeat Exposure:** Priority placement for sponsors at future events in **2026–2027**

Let's hitch your brand to a festival that delivers visibility, sales, and good old-fashioned fun—while leavin' folks talkin' long after the last song fades.

Sponsorship Agreement

✓ Complete the following form and return it with payment.

Select Sponsorship Level:

 Presenting _____  Stage _____  VIP _____
 Gold Nugget _____  Silver Spur _____  Bronze Buckle _____  Copperhead _____

Name of Sponsor: _____

Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: – _____

Email: _____

Amount Paid: \$ _____ Balance Due: \$ _____

Payment Method:

Check enclosed (payable to **Premier Events LLC**)
 Credit Card: Visa MC Amex Discover

Card Number: _____

Expiration Date: _____ / _____ CVV: _____

Name as it Appears on Card: _____

Cardholder Signature: _____ Date: _____

I have read and agree to the terms of this sponsorship commitment.

Sponsor Representative Signature: _____

For additional information, please get in touch with bbbandbbq@yahoo.com.
All sponsors must provide a **high-resolution logo (300 dpi) in PDF or EPS format** within **5 days** of signing the agreement.